



Fondren Express Trolley Rate Card for Merchant Partners

Platinum Package

Outdoor advertising sign, on back of Trolley (29"h X 26"w in full color)
Six - 30 second video commercials* played in a continuous loop rotation with other ads
Choice position for your brochures in onboard brochure panel
420 x 125 pixel ad in bi-monthly electronic newsletter, Express Mail, with link to your web site
Six feature articles a year on your organization in the Express Mail newsletter
Opportunity to place a coupon for your business in the Express Mail every issue, which is 25 times a year.
Free 3-hour trolley charter once a quarter

Gold Package

Outdoor advertising sign, on side of Trolley (28"h X 25"w in full color)
Four - 30 second video commercials* played in a continuous loop rotation with other ads
Choice position for your brochures in onboard brochure panel
420 x 75 pixel ad in bi-monthly electronic newsletter, Express Mail, with link to your web site
Four feature articles a year on your organization in the Express Mail newsletter
Opportunity to place a coupon for your business in the Express Mail twenty times a year
Free 2-hour trolley charter once a quarter

Silver Package

Outdoor advertising sign, on front side of Trolley (26"h X 15"w in full color)
Three - 30 second video commercials* played in a continuous loop rotation with other ads
Your brochures in onboard brochure panel
140 x 200 pixel ad in bi-monthly electronic newsletter, Express Mail, with link to your web site
Three feature articles a year on your organization in the Express Mail newsletter
Opportunity to place a coupon for your business in the Express Mail fifteen times a year
Free 1-hour trolley charter once a quarter

Bronze Package

Outdoor advertising sign, on cupola (on top of trolley) (25"h X 10"w in full color)
One - 30 second video commercial* played in a continuous loop rotation with other ads
Your brochures in onboard brochure panel
140 x 100 pixel ad in bi-monthly electronic newsletter, Express Mail, with link to your web site
Two feature articles a year on your organization in the Express Mail newsletter
Opportunity to place a coupon for your business in the Express Mail ten times a year
Discounted rates on trolley charters

**Any and all production activities and costs associated with video and printed materials aboard the Fondren Express are the responsibility of the client. Services require a contract agreement. Custom tailored services available. Call for details.*